

PURMO
INSPIRATION

↑
GREY AND BORING
RADIATORS

↑
The
Warm
Society

PURMO 
The Warm Society

Here in the Warm Society, a unique range of heating solutions ensures we all live and work in indoor climate comfort. From the efficiency of our underfloor heating, to the variety of form and colour of our radiators, our solutions enable the free expression of every style and personality. They do much more than heat our rooms – they enhance their mood of them. Come and spend a day with us here in The Warm Society and you'll experience how comfortable heating can be. Together we can spread a new improved warmth.

**WELCOME TO
THE WARM SOCIETY**

**ENJOY THE INDOOR
CLIMATE COMFORT**

PURMO 
The Warm Society

Everything you
need is right here



In **The Warm Society**, a unique heating
range covers all your customers' needs.

Now you can give everybody perfect comfort. Our comprehensive range has all heating solutions in the shapes, sizes and colours your customers are looking for. Whether it's panel or column radiators, towel warmers, decorative radiators or underfloor heating, you can provide durable, efficient solutions to complement the look of any space – big or small.



Put comfort within
everybody's reach



In **The Warm Society**, there's an elegant
towel warmer to suit every bathroom style.

Encourage your customers to expect superior comfort in every area of their homes – including their bathrooms. Double-coated for durability in high humidity, every distinctive towel warmer in our range has a powerful heat output. In modern or classic forms, hydronic or electric, they enable you to add that touch of luxury to the beginning and end of your customers' day.



Use the right ingredients
to make the difference



In **The Warm Society**, there's a choice of tasteful solutions, vertical or horizontal, to fit every space.

Get the most from precious space with one of our beautiful decorative radiators. Available in a variety of dimensions and finishes, including stainless steel, they can be aligned horizontally or vertically to match the wall area available. Easily installed and capable of delivering a high heat output, these radiators add a special touch to every room you place them in.



Guarantee a better
working day



In **The Warm Society**, indoor climate comfort and sleek radiator design make earning a living easier on body and mind.



Profiled or flat-fronted, our range of hydronic and electric panel radiators keeps everything moving in the modern workplace. Most can be connected from below and behind, hiding pipework and improving the look of the finished job. Available in every size, these robust radiators provide complete temperature control and maximise working comfort. Like all our heating solutions, each comes with a 10-year guarantee. Tell your customers about it, they'll appreciate that you can give them warmth that lasts.



Create harmony
in any room



In **The Warm Society**, a radiator's form and colour always enhance the ambience of the room you place it in.

That classic, timeless look can now be quickly installed in any room. We've taken the traditional column radiator shape and introduced modern laser technology to improve efficiency and durability. Whether you need to replace an old radiator, or bring time-honoured style to a new room, our range will help achieve the right mood in the colours that your customers desire.



Take warmth
to new places



In **The Warm Society**, there is warmth
waiting under every floor.

Our hydronic and electric underfloor heating bring balanced heat to the entire room. Space saving and efficient, they can be used either as stand-alone solutions or in combination with our panel radiators for even more luxurious temperature control.



WWW.PURMO.COM

In **The Warm Society**, doing your job is easier because you've always got the support of the best people and services.

In The Warm Society, wherever you are, we are. We can help you with radiator selection, give you the advice that makes installation simple and provide all relevant technical support. As we are the leading European manufacturer, our heating solutions are stocked by a vast number of suppliers. Join us. Working together we can spread a new improved warmth.

For further heating inspiration, just give us a call, or visit our website:

www.purmo.com



Purmo U.K.
Rettig Park, Drum Lane, Birtley, County Durham, DH2 1AB
Tel +44 (0)845 070 1090, Fax +44 (0)845 070 1080, uk@purmo.co.uk

PURMO 
The Warm Society